

Weekly National Retail Report - Local and Organic Premium

Agricultural Marketing Service Livestock, Poultry, and Grain Market News

Thu Apr 14, 2022

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Local Feature Rate: 1% 32% 100% 100% 100% Organic Feature Rate: 29% 100% 100% 100% 100% Local Activity Index: 83 17 19 63 19 Organic Activity Index: 3048 71 19 63 19 Cut Variety/Item Size Price Unit Stores Price Range (\$) Wtd Avg (\$) Dairy Ice Cream Local 48-64 oz 83 3.52-3.52 3 Meat Pork Local and Organic Port Ib 19 5.32-5.32 5 Port Ib 126 1.25-1.99 1 Port Ib 126 1.25-1.99 1 Port Ib 19 12.99-12.99 12 Vegetables	_	Dairy	Fruits/Vegetables	Livestock		Poultry/Eggs	
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Local Activity Index: 83 17 19 63 19 Organic Activity Index: 3048 71 19 63 19 Cut Variety/Item Size Price Unit Stores Price Range (\$) Wtd Avg (\$) Dairy Local 48-64 oz 83 3.52-3.52 3 Meat Pork Local and Organic Processed Items Per Ib 19 5.32-5.32 5 Potatoes & Onions Onions, Dry Local and Organic Per Ib 126 1.25-1.99 1 Poultry Turkey Local and Organic Whole Per Ib 19 12.99-12.99 12 Vegetables	Local Feature Rate:	1%	32%	100%	100%	100%	
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Dairy	Organic Activity Index:	3048	71	19	63	19	
Local	Cut Variety/Item	1	Size Price U	nit Stores	Price Range (\$)	Wtd Avg (\$)	
Local 48-64 oz 83 3.52-3.52 3 Meat Pork Local and Organic Processed Items Per Ib 19 5.32-5.32 5 Potatoes & Onions Onions, Dry Local and Organic per Ib 126 1.25-1.99 1 Poultry Turkey Local and Organic Whole Per Ib 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Dairy						
Meat	Ice Cream						
Meat Pork Local and Organic Per lb 19 5.32-5.32 5 Postatoes & Onions Conions, Dry Local and Organic Per lb 126 1.25-1.99 1 Poultry Local and Organic Per lb 19 12.99-12.99 12 Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	<u>Local</u>						
Pork Local and Organic Processed Items Per lb 19 5.32-5.32 5 Potatoes & Onions Onions, Dry Local and Organic per lb 126 1.25-1.99 1 Poultry Turkey Local and Organic Per lb 19 12.99-12.99 12 Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Meat	48-6	54 oz	83	3.52-3.52	3.52	
Local and Organic Processed Items Per Ib 19 5.32-5.32 5 Potatoes & Onions Onions, Dry Local and Organic per Ib 126 1.25-1.99 1 Poultry Turkey Local and Organic Whole Per Ib 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic		_		_			
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Local and Organic per lb 126 1.25-1.99 1 Poultry Turkey Local and Organic Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Potatoes & Onions						
per lb 126 1.25-1.99 1 Poultry Local and Organic Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Onions, Dry						
Poultry Turkey Local and Organic Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Local and Organic						
Turkey Local and Organic Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic	Poultry	per	lb	126	1.25-1.99	1.62	
Local and Organic Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic							
Whole Per lb 19 12.99-12.99 12 Vegetables Mushrooms Local and Organic							
Mushrooms Local and Organic	_		Pe	r lb 19	12.99-12.99	12.99	
Local and Organic							
	Mushrooms						
8 oz package 1/ 2-2 2	Local and Organic	-		<i>a</i> -	2.2		
		8 oz	z package	17	2-2	2.00	



Meekly National Retail Report - Local and Organic Premium

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National	Organic Premium								
					anic Items		ntional Items	Organic Premium	
Cut	Variety/Item	Size	Price Unit	Stores	Wtd Avg (\$)	Stores	Wtd Avg (\$)	Premium (\$)	Premium (%)
Dairy									
Butter									
		1 lb		220	4.99	5,860	3.78	1.21	32%
Cottage	Cheese								
		16 oz		113	2.78	3,299	2.34	0.44	19%
Cream C	heese								
		8 oz		72	2.79	2,420	1.79	1.00	56%
Ice Crea	m								
		48-64 oz		113	4.99	15,847	3.14	1.85	59%
Milk									
		Gallon		441	4.62	2,027	3.22	1.40	43%
Sour Cre	am								
		16 oz		255	3.01	3,897	1.92	1.09	57%
Yogurt									
		32 oz		498	3.54	1,179	2.17	1.37	63%
Fruit									
Pears									
		per lb		17	4.99	17	1.49	3.50	235%
Potatoes	s & Onions								
Onions,	Dry								
		per lb		126	1.62	63	0.99	0.63	64%
Vegetab	les								
Broccoli									
		per lb		19	1.79	19	1.29	0.50	39%
Mushrod	oms								
		8 oz package		17	2.00	17	1.38	0.62	45%
Tomatoe	es								



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1 pint 18 2.50 18 1.97 0.53 27% package

Explanatory Notes:

Feature Rate: the number of sampled stores advertising any reported item during the current week, expressed as a percentage of the total sample.

Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised item (e.g., a retailer with 100 outlets featuring 3 items has an activity index of 300).

Stores/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.

USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA accredited State and private certification organizations.

Local: Featured items labeled as "Local".

Local Feature Rate: the percentage of sampled stores with items labeled as 'Local'.

Organic Feature Rate: the percentage of sampled stores with items labeled as 'Organic'.

Local and Organic: Items advertised as being both 'Organic' and 'Locally Grown'. These items are not included in the 'Local' and 'Organic' individual sections. Price weighted by the respective number of outlets.

Links to Weekly Retail Reports by Commodity:

Dairy: http://www.ams.usda.gov/DairyRetailReport

Fruit/Vegetable: http://www.ams.usda.gov/mnreports/fvwretail.pdf

Beef: http://www.ams.usda.gov/mnreports/lswbfrtl.pdf

Pork: http://www.ams.usda.gov/mnreports/lswporkfeatures.pdf

Lamb and Veal: http://www.ams.usda.gov/mnreports/lswlnvfeatures.pdf Chicken: http://www.ams.usda.gov/PYMarketNewsReportsChickenRetail Turkey: http://www.ams.usda.gov/PYMarketNewsReportsTurkeyRetail Eggs: http://www.ams.usda.gov/PYMarketNewsReportsEggRetail